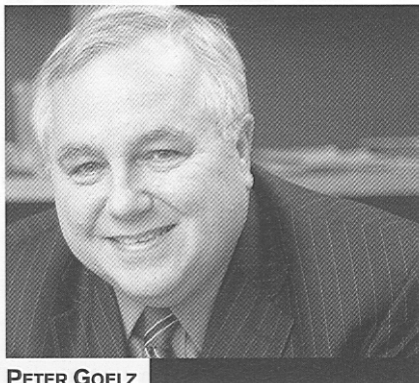


Lobby Shops

According to **Peter Goelz**, major questions remain about aviation security in the post-9/11 era. "The security systems that we have in place are essentially simply more-robust forms of security that were in place pre-9-11. And that's not going to be good enough," he says. "Is the industry going to take the next step in terms of security?" That's just one of the questions Goelz will be grappling with as the new head of the Washington office of O'Neill and Associates, a government



LIZ YONG

PETER GOELZ
Head of O'Neill & Associates' D.C. office

and public-relations firm. O'Neill and Associates was formerly part of the Fleishman-Hillard conglomerate, but the firm is once again independent. Hoping to re-establish its Washington presence, Chief Executive Officer **Thomas P. O'Neill III**, son of the late House Speaker **Tip O'Neill**, D-Mass., recruited Goelz for the position.

Goelz and O'Neill have known each other for 25 years, going back to the days when O'Neill was Massachusetts lieutenant governor and Goelz was serving as executive assistant to Demo-

cratic Gov. **Hugh Gallen** of New Hampshire. Goelz, 58, previously served as managing director of the National Transportation Safety Board, and he says most of his work at the firm will be transportation-related.

At the NTSB, Goelz went to the scene after major airline crashes. He frequently had the gut-wrenching job of briefing family members of victims after a crash. "It was a somewhat controversial issue with the board. There were some who felt that perhaps the board shouldn't do that," he says. "But in the end, I think even those that were critical of it have found that really keeping family members informed is essential."
—G.S.